

Board Members in Attendance:

Bruce ZumBahlen, President	Terry Helbig
John O'Reilly, Vice-President	Barb Spears
Dennis Thompson, Treasurer	Robert Sonnenberg
Jim Lemmerman, Secretary	Al Schacht

Board Members Absent: Jerry Lenz

MFA Members Present: Mike Reichenbach

A quorum of the Board was present.

1. Call to Order at 9:23 AM by Bruce Zumbahlen, President

- a. Introductions
- b. There may be a special session to cover issues because of the I 35-bridge collapse. Blandin would like us to carry the water on a tax reform bill if a special session occurs. If there is a tax bill, forestry will have a part.

Terry Helbig, Al Schacht entered the meeting – 9:28 AM

A membership report was handed out.

2. Additions to Agenda – add plans for 2008 annual meeting, by Terry Helbig.

Motion: To approve business agenda by Dennis Thompson, second by Terry Helbig, carried unanimously

3. Approval of May 15, 2007 Board meeting minutes:

Motion: To approve May 15, 2007 board meeting minutes by Jim Lemmerman, second by Dennis Thompson, carried unanimously.

4. Actions taken since May 15th Board Meeting – Bruce ZumBahlen

Bruce handed out a summary of action items addressed by the Executive Committee or by the Board through emails or phone calls since the last meeting. Only the Ex. Committee action on applying for a Community Assistance Program (CAP) grant needs to be ratified for the record, though no grant was applied for. After receiving Ex. Committee approval to apply for the CAP grant, those suggesting the application decided not to pursue it. It is felt that a thorough evaluation of Woodland Advisor program would be worthwhile, but not at this time.

Motion: To approve the application for a Community Assistance Program grant to do an evaluation of the Woodland Advisor Program proposal by Barb Spears, second by Terry Helbig, carried unanimously.

5. Treasurer's Report – Dennis Thompson

Motion: To Approve Treasurer's Report by John O'Reilly, second by Terry Helbig, carried unanimously.

6. Approval of 2007 Election Plans – Bruce ZumBahlen

Bruce handed out a draft plan to hold elections for the Board of Directors. The process has to start now in order to meet By-law requirements for members to vote and to provide time to publish candidate profiles along with the ballot. Discussion about whether the membership was asked for interest in running for a seat on the board in the newsletter for the next election. It was done last year, but not this year.

Motion: To approve Election Plans as outlined in handout by Jim Lemmerman, second by Al Schacht, passed unanimously.

7. Communications and Education Committee Recommendations on MFA's Newsletter – Mike Reichenbach

Motion: To approve all committee recommendations by Terry Helbig, second by Al Schacht, motion failed.

Motion: To approve recommendation number 1, which includes:

- 1) Increased emphasis on human interest stories,
- 2) Change format to be more attractive and include more photos,
- 3) Deliver the newsletter on a consistent schedule,
- 4) Produce four pages six times per year,
- 5) Establish an editorial committee to oversee the schedule and content,
- 6) Contract with a journalist/writer/editor/publisher to implement changes.

by Bob Sonnenberg, second by Dennis Thompson. Motion carried

The cost of implementing the items in the recommendation could be as high as \$25,000.

Motion: to approve recommendation 2, to manage overall costs of subscriptions to Better Forests and the cost of the newsletter by negotiating a combination of the two publications by John O'Reilly, second by Terry Helbig.

Motion: To table action on approval of recommendation 2, by Al Schacht second by Barb Spears, passed unanimously.

8. Plans for annual meeting – Terry Helbig – the 2008 annual meeting will possibly be third week in May somewhere in SE MN. The meeting will most likely be close to the Owatonna Cabela's location. The committee is planning a two-day event, one day for the meeting and another for the tour.

10:45 AM Break

Business portion of the meeting completed at 10:50 AM

The remainder of the meeting was devoted to strategic planning of MFA's future facilitated by Maxine Norman, of the U. of MN Extension.

Minnesota Forestry Association Board Meeting
DNR Region Office, Cambridge, MN

Date: August 15, 2007

9. Meeting adjourned at 3:58 PM

Motion: to adjourn by Al Schacht, second by Jim Lemmerman, carried
unanimously

Next Board meeting is November 13, 2007.